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## **FOR IMMEDIATE RELEASE**

### **A.WORDSMITH HIRES CARLY LANGDON AS DIRECTOR**

PORTLAND, Oregon (June 30, 2016) – A. wordsmith, an Oregon PR firm specializing in thought leadership and content marketing, announces the hiring of Carly Langdon as Director.

**Langdon** returns to A. wordsmith after taking some time to serve on the executive team of an assistive technology company. She is stepping into the role of director, and offers the ideal mix of creative thinking and strategic execution. With more than a decade of experience in public relations, Langdon brings a deep expertise in media relations, social media and event planning. Her background includes positions at Waggener Edstrom and Columbia Sportswear, and she has worked closely in the industries of high tech, consumer products and public affairs. Langdon holds a bachelor's degree in journalism and mass communications with an emphasis in public relations from the University of Oregon.

### **ABOUT A.WORDSMITH**

Since 2009 A. wordsmith has been providing strategic communication programs specializing in thought leadership, content marketing and strategic counsel for clients with complex stories to tell and manage. Our team is comprised of expert public relations practitioners, all of whom have deep expertise in media relations, corporate positioning, strategic writing, brand identity and marketing communications. Utilizing a variety of communication strategies, our specialty is implementing successful thought leadership PR programs that raise awareness of our clients as experts in their fields. Clients of A. wordsmith include ProKarma, Kavi, Micro-Pak, iFLY Portland, Marquam Group and Brandlive.

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